

Vibrant Health® Announces New Supplement, BullsEye™ for Targeted Immune Support

BullsEye is an innovative new product featuring specific plant extracts that may help destroy harmful bacteria while letting good bacteria flourish.

Canaan, CT – August 2, 2016 Vibrant Health, a leading manufacturer of dietary supplements, releases a new targeted immune support capsule, BullsEye, which features high antioxidant and highly antibacterial plant extracts including, clove, cinnamic acid, rosemary leaf, cat's claw, pomegranate, jambolan, and lemon balm.

Inspired by the rise in specific bacterial infections, particularly rampant in the northeastern and upper Midwest portion of the United States, Vibrant Health introduces the first product of its kind: BullsEye™. The product is a compilation of the some of the best plant extracts that may help support a healthful balance among the bacteria that populate the interior and exterior of the human body. Some of these common bacterial infections are marked by a bullseye-shaped rash, which is how the product got its name. Our bodies carry bacterial colonies that maintain their own homeostasis (balance) between good and bad. When the bad become too numerous and aggressive, illness or even death can follow.

Some bacteria, which may be right in our backyards, can readily make people ill, from joint pain to cognitive disorders. A person could encounter a microbe that would deliver a bacterial infection, just by walking around in the great outdoors. Our modern, more hygienic lifestyle is a double-edged sword which has rendered us more vulnerable to infection. BullsEye may help to protect, but it is not an antibiotic. It concentrates bioactive food substances in a synergistic grouping to help maintain healthy bacterial balance when taken daily.

"The difference between bullseye and other immune products is the research that we put in to find the correct botanicals that would target specific bacteria that would help keep someone healthy. Bullseye is great for people who love the outdoors and want to remain healthy even though there are plenty of different bacteria that they are coming into contact in the wild.," says Todd Frankovic Director of Product Development & Procurement

BullsEye is gluten free, non GMO, soy free, and utilizes full disclosure labeling. BullsEye is delivered in vegetable capsules and comes in a 60-day supply with a retail price of \$29.95. It will be available in August in fine health food stores.

About Vibrant Health

Vibrant Health has been family-owned and operated since 1992. All 52 of their products are manufactured in the USA. Their mission is to assist through supplemental nutrition the healing of illness and the establishment of optimal health. Their promise is to design and market the most nutritionally valuable food supplements for the benefit of all men, women, and children. Delivering on that promise is a serious endeavor, and they work diligently toward that end for you. (www.vibranthealth.com)

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